



Wang Ying

✉ Email: ying.ric@foxmail.com

☎ Tel: +86 13502447925

📅 Date of Birth: Sept. 19, 2000

📍 Address: 602, 7th, Yu'aner Rd West 1 Lane, Xin'an Street, Bao'an District, Shenzhen City, Guangdong, China

EDUCATION

🎓 **South China University of Technology**
Project 985 | Project 211 | Double World Class

Sept. 2018- Jul. 2022

Industrial Design, School of Design

Grade Point Average: 3.48/4.0

Curriculum: *Product Innovation Design Project, Designing Interactive Systems, Service and Experience Design, Transportation Design, Design Management, Design Innovation and Entrepreneurship, Product Design Methodology, Outline of Design Psychology, Applied Ergonomics in Industrial Design, Smart Hardware Foundation, Computer-aided Industrial Design, Chinese Classical Literature and Culture, CAD/CAE/CAM Technology, photography, etc.*

EMPLOYMENT

🏢 **Shenzhen SIBIONICS Technology Co., Ltd.**

Jul. 2022 - Jul. 2024*(Expected time to resign)

Product Manager | A unicorn company in the field of diabetes management in China

Product Lifecycle Management

Led product lifecycle management for 硅基动感 APP and CKM APP, overseeing planning, design, and iteration. Successfully managed over 20 software updates, impacting 300,000+ diabetes users. Designed core functionalities achieving 60% penetration, recognized with the User Experience Star Award.

Innovation and Market Alignment

Developed and launched the "Tracking" feature for SiBio CKM APP, aligning technological innovation with business goals. This enhancement significantly boosted market competitiveness and received acclaim from users and industry experts.

Conversion of Marketing Needs to Product Features

Translated marketing needs into product functionalities, leading the development of Sibionics Education Volunteer Service Platform. Managed complex modules design including user authentication, appointment scheduling, roster management, inventory control, and commission systems, serving over a thousand users.

User Research and Design Leadership

Conducted comprehensive user research, applying insights to guide product design. The "Road to Excellence" project, rooted in user insight, was highly praised among peers and users.

Data Analysis and Product Optimization

Specialized in data analysis; designed and implemented data tracking for APPs. Utilized user data post-launch to enhance product performance and user experience.

INTERNSHIP

🏢 **Shenzhen SIBIONICS Technology Co., Ltd.**

Dec.2021 - Jun. 2022

Intern of the Product Manager Assistant

Conducted competitive product analysis and was responsible for the functional design and iteration of a single module in the 硅基动感 APP.

SYNCORE AUTOTECH Co., Ltd.

Aug. 2021 - Nov. 2021

Intern of the Product Manager Assistant

Conducted user testing for products, collected online user feedback, and participated in discussions regarding the company's in-vehicle infotainment system requirements.

ACHIEVEMENTS

🏆 College Students' Innovative Entrepreneurial Training Plan Program (Province Level)

Awarded the Star Prize for User Experience Optimization during my tenure at SIBIONICS.

OTHER SKILLS

🗣 Language: English(fluent), Chinese(native speaker)

🛠 Technical Skills: Chat GPT